FOR: Members, Tobacco Institute and TIRC

Condensed from Public Sources
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TOBACCO NEWS SUMMARY
No..24
May 6, 1960

NEWSPAPERS

24. Tuberculosis Group Warns On Cigarettes. NEW YORK HERALD TRIBUNE, May 6, 1960

For the first time, the National Tuberculosis Association has issued a warning against cigarette smoking as "a major cause of lung cancer." The story said it was learned that the association is contemplating an education campaign against cigarette smoking, perhaps in cooperation with the American Cancer Society.

(The attached statement by Timothy V. Hartnett, Chairman, Tobacco Industry Research Committee, was issued in connection with the NTA statement).

The newspaper gave as the full text of the NTA statement the following:

"The National Tuberculosis Association warns all persons that:

"-- there is an alarming increase in deaths from lung cancer.

"-- cigarette smoking is a major cause of lung cancer.

"-- the risk of lung cancer increases with the number of cigarettes smoked.

"Giving up smoking reduces the risk of lung cancer.

"Recent studies show that cigarette smoking is a factor in such crippling lung diseases as chronic bronchitis and emphysema.

"There is no single cause of all lung cancers. Breathing polluted city air may also add to the risk of lung cancer.

"No present method of treating tobacco or filtering the smoke has been proved to reduce the harmful effects of cigarette smoking; up to now, these harmful effects can be avoided only by not smoking cigarettes.

"All persons should be given these facts. Parents, teachers and physicians have a special opportunity and a duty to warn our youth of these facts before the cigarette smoking habit has become established."

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Source: https://www.industrydocuments.ucsf.edu/docs/rtvm0000